



JESSICA CHU

Graphic Designer

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EXPERIENCE

Freelance / Designer / 06.2014 - Present

Understand and interpret clients needs, create design solutions with high visual impact in both print and web formats, such as logo, collateral, brochure and flyer, packaging, company website, etc.

Amazon.com / Contract Visual Designer / 09.2015 - 12.2015

Design beautiful and engaging advertising campaigns for the world's leading advertisers including Johnson & Johnson, Warner Brothers, Walt Disney, Mattel and more at Amazon.com and off-site and Fire Tablet devices, deliver high-quality results in a fast-paced environment.

Amazon.com / Contract Visual Designer / 10.2014 - 12.2014

Design creatives for clients advertising including HBO, LG, Proctor & Gamble, and more at Amazon.com and off-site and Kindle devices, deliver high-quality results in a fast-paced environment.

HERENOW / Contract Designer / 03.2014 - 09.2014

Follow direction from senior designers and creative directors to update and design Nike brand directives, product presentations, web banners, and in-store signage.

IPEVO / Designer / 09.2009 - 10.2013

Design work including all of the company's graphic and print materials while working closely with various in-house departments, interactive web design and production - redesigns on the company main site, web banners, newsletters, ads and product micro sites. Other duties also included large amount of image color correction and retouching, which required great attention to all the details, and image manipulation. Also have practices in studio photography, video production (storyboards and video editing), knowledge in web production and basic understanding and practices in HTML and CSS coding.

Frank Creative / Graphic Designer / 06.2008 - 02.2009

Work on varies design projects, both print advertisements and e-commerce store sites for clients such as AND1, Bonfire, Rykã, OluKai and more. Other duties include color-correct and clip path mountains of product images, design and prepare client PowerPoint presentations and build mood boards for projects.

North / Graphic Design Intern / 01.2008 - 03.2008

Provide design support for lead designer including resize and prepare press-ready publication advertisements, edit and update Web contents, and assist in photoshoots and commercial shoots.

EDUCATION

The Art Institute of Portland

Bachelor of Science, Graphic Design / 03.2008

SOFTWARE

Adobe Acrobat, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, After Effect, MS Office

LANGUAGES

English, Mandarin